



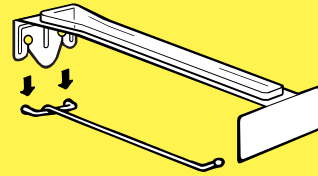
Total Retail Solutions

# Hook Hiker™ Label Holder

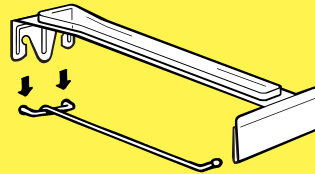
Display UPC and pricing information over most metal pegboard hooks with the Hook Hiker™ Label Holder from FFR-DSI. Innovative design clips over pegboard hook and extends the length of the hook to present UPC and price in front of product. Available in two styles, for adhesive and non-adhesive labels.



**A** Holds adhesive labels



**B** Holds non-adhesive labels



Shown with Metal Peg Hook 7253469302.

Patented

## Features and Benefits

- Enables the easy addition of important UPC and pricing information to existing metal pegboard hooks.
- Clips over the back and extends the length of the hook for fastener-free attachment.
- Innovative design attaches securely without obstructing product for easy stocking and restocking.
- Integrated label area holds labels up to 1 1/4" H x 2 1/8" W.
- Non-adhesive style protects paper labels behind clear covered-face.
- Clear PVC construction for durability.
- Available in four lengths to suit any planogram.

*See our complete line of Product Merchandising, as well as thousands of other merchandising systems and accessories, in the FFR-DSI YELLOW PAGES<sup>SM</sup> Catalogs.*

## Specifications

Hook Hiker™ Label Holder

### **A** For adhesive labels

- Fits hooks 4" - 5" L - No. 7106414001
- Fits hooks 6" - 7" L - No. 7106414002\*
- Fits hooks 8" - 9" L - No. 7106414003\*
- Fits hooks 10" - 11" L - No. 7106414004\*

### **B** For non-adhesive labels

- Fits hooks 4" - 5" L - No. 7103677501
- Fits hooks 6" - 7" L - No. 7103677502\*
- Fits hooks 8" - 9" L - No. 7103677503\*
- Fits hooks 10" - 11" L - No. 7103677504\*

### ■ Material

- 15 mil PVC

### ■ Available Colors

- Clear

### ■ Additional sizes can be made to order

\* Item not shown